

Women's Venture Fund Partners with Project Management Institute to Bring New Skills to Entrepreneurs

Women entrepreneurs can now access basic project management skills through a series of workshops co-sponsored by Women's Venture Fund and the Project Management Institute.

New York, NY ([PRWEB](#)) March 15, 2016 -- Recognizing how valuable project management skills could be to entrepreneurs struggling to achieve business goals on stretched budgets, [Women's Venture Fund](#) (WVF) and the [NYC chapter of the Project Management Institute](#) (PMI) are co-sponsoring a series of workshops this spring. The goal is to bring a basic level of understanding of project management principles to women entrepreneurs to help them more successfully execute business plans, deliver on projects as subcontractors and pursue revenue-generating opportunities.

Three-part series: [Skinny Project Management](#)[™]

- Building an Agile Business: A PM Approach (March 30)
- Sustaining Revenue Through Business Development: A PM Approach (April 26)
- Developing a Fail-Safe Sales Cycle (May 24)

Both organizations share the goal of bringing actionable learning to women business owners. "With less than 3% of women entrepreneurs ever reaching the 1 million dollar mark, there is obviously a need to change how we work with women to build stronger businesses. Adopting a project management mindset can help owners organize and simplify the tools needed to implement an effective growth strategy. It may prove to be a silver bullet for some of them. We intend to follow up with the participants and glean more ways that the collaboration with PMI might help them reach the next level of their business," says Maria Otero, Founder and President of WVF.

Anna Thomas, Director of Community Outreach, PMI-NYC Chapter notes, "Project management is about getting things done! Not just getting it done, but on time, under budget and to specifications. These workshops will give entrepreneurs the basic skills they can put into action right away. This partnership with WVF is an auspicious beginning for improved business outcomes on Main Street."

Interested women, whether sole proprietors, founding partners or subcontractors in any sector providing both products and services will benefit from the programming. Staff members are welcome as well. For more information, please visit the [website](#).

WVF is a nonprofit organization and a certified Community Development Financial Institution (CDFI) whose mission is to help women entrepreneurs in the NY metro area gain access to much-needed capital; and create opportunities to build businesses that foster economic growth. The organization has helped launch over 3,200 small businesses; advised over 18,000 businesses; and has invested over \$1.4 million in over 250 firms.

PMI is one of the world's largest not-for-profit membership associations for the project management profession. Our professional resources and research empower more than 700,000 members, credential holders and volunteers in nearly every country in the world to enhance their careers, improve their organizations' success and further mature the profession.



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Online Web 2.0 Version

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