



# 2017 TakeFLIGHT: Enterprising Women's Summit

Thursday, July 13, 2017  
8:30 a.m. - 6:30 p.m.

Baruch College - Newman Conference Center  
55 Lexington Avenue New York, NY



## Business Growth Starts Here

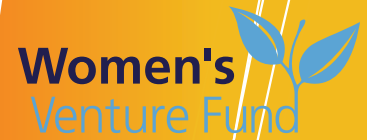
- Be *inspired* by the speakers and your peer entrepreneurs.
- Experience the power of *connection* – you are not alone.
- Be *empowered* to meet your challenges and seize opportunities.
- Receive practical advice and takeaway *actions* that will help you succeed.
- Leave *optimistic* about your future.

## 2017 TakeFLIGHT—Your Formula for Success

Envision a world where every woman who has the drive can grow and sustain a profitable enterprise and reach her full potential. Join us at the 2017 TakeFlight Summit is designed by women for women who want to take their businesses to the next level.

[Register](#)

BROUGHT TO YOU BY



The growing roster of speakers include

Angel Investor

**Kathleen Murray**  
Principal  
McMorran Strategists LLC

**Serial Entrepreneurs**

**Jeff Hoffman**  
Co-founder  
Priceline and ColorJar

**Jordan Birnbaum**  
VP and  
Chief Behavioral Economist  
TalentX - ADP Ventures

George Taylor  
Untappd/NextGlass  
National Speed  
JOMO

Jeannine Shao Collins  
Co-Founder & CEO  
Girl Starter

All of our speakers are entrepreneurs and investors that have built multi-million dollar enterprises.

Highlights from the past include:

**Alexa Hampton,**  
Founder  
Alexa Hampton Inc.

**Twyla Garrett**  
Speaker, Author and  
Business Woman

and **Linda Kaplan Thaler,**  
Chairman Emeritus of  
Publicis Worldwide  
and co-creator of the iconic  
Aflac duck ad campaigns

**2016 Testimonials**  
**TakeFLIGHT**  
**Enterprising**  
**Women's Summit**

*"The presenters were awesome. I had so many takeaways!"*

**Sharon Telfair,**  
**Owner**  
**Compliance**  
**International**

*"Not only was the Summit inspirational, but it was a great learning experience. The speakers shared their experiences as entrepreneurs and gave us good advice on personal branding and running our businesses."*

**Catherine Jackson**  
**Owner,**  
**My Fave Places**

*"I gained insight on marketing and will implement what I was taught today. It actually inspired me to have new thoughts to put into action."*

**Denisha Choice,**  
**Black Diamond**  
**Getaways**

*"I was so very inspired and engaged..."*

**Jessica Walsh, Rx Bandz**  
**LLC**



**Investors included:**

**(Left to right) Twyla Garrett and Jeff Hoffman (investors), Kira Magakon (advisor) and Bruce Lipnick (investor).**

## Session Highlights

- **Pivoting 180° to Become a Successful Entrepreneur.**
- **Compounding Your Efforts: The Power of a Lucrative Support System**
- **TakeFLIGHT Invest-athon**
- **Exponential Growth: The Right Moves at the Right Time**
- **Accelerated Failure: Stop Cultivating Your Brand at Your Peril**

**RESERVE YOUR SEAT TODAY AND SAVE**

[Agenda](#)

[Register](#)

Women's Venture Fund

# Highest Leaf<sup>TM</sup> award

Start your day at WVF's 2017 Annual Highest Leaf Award

7:30 a.m. - 9:30 a.m.

Conveniently booked at the Newman Conference Center

Hear from extraordinary women business leaders who took risks to achieve their success. Congratulate their efforts and ongoing commitment to mentor passionate entrepreneurs like you.

[HLA Tickets](#)

**PROMOTIONAL PARTNERS**



**Bank of America**  
**Merrill Lynch**



**McMorran Strategists, LLC.**

**MEDIA PARTNERS**

