

### Pivoting 180° to Become a Successful Entrepreneur.

Avoid the pitfalls of female entrepreneurship that stagnates growth—lack of funding, limited support and gaps in leadership skills. Panelists discuss how they managed uncertainty.

### Compounding Your Efforts: The Power of a Lucrative Support System

Engage with a panel of successful entrepreneurs who know how to multiply their profits. They can't wait to share their formulas for success and practical advice on building your community of experts.

### TakeFLIGHT Invest-athon

Pre-register today to pitch to TakeFLIGHT Investors ready to fund viable women-led ventures. Audience members will learn from the critiques and know what investors want to know to give the thumbs up.

### Exponential Growth: The Right Moves at the Right Time

Is your business plan a fool-proof blueprint for success? Discover how to allocate your valuable time and limited resources effectively.

### Accelerated Failure: Stop Cultivating Your Brand at Your Peril

Entrepreneurs relate the “aha? moment that catapulted their venture from ho-hum to great. Receive feedback on your ideas and challenges preventing your growth.

#### PROMOTIONAL PARTNERS



**McMorran Strategists, LLC.**

#### MEDIA PARTNERS



### The growing roster of speakers include

Angel Investor

**Kathleen Murray**  
Principal  
McMorran Strategists LLC

Serial Entrepreneurs

**Jeff Hoffman**  
Co-founder  
Priceline and ColorJar

**Jordan Birnbaum**  
VP and  
Chief Behavioral Economist  
TalentX - ADP Ventures

George Taylor  
Untappd/NextGlass  
National Speed  
JOMO

Jeannine Shao Collins  
Co-Founder & CEO  
Girl Starter

**All of our speakers are entrepreneurs and investors that have built multi-million dollar enterprises. Highlights from the past include:**

**Alexa Hampton,**  
Founder  
Alexa Hampton Inc.

**Twyla Garrett**  
Speaker, Author and  
Business Woman

and **Linda Kaplan Thaler,**  
Chairman Emeritus of  
Publicis Worldwide  
and co-creator of the iconic  
Aflac duck ad campaigns