



## Women & Wealth Series

In collaboration with JP Morgan Chase Bank's Minority Entrepreneurs Division, the Women's Venture Fund has launched an informational and networking program.

### **Women & Wealth – Insights to Build Your Business**

We meet once a month (last Tuesday of the month at 3 PM), covering different topics.

# YOUR BUSINESS WELLNESS CHECK-UP 2022

January 25, 2022  
Tuesday, 3 PM EST

## Session 1: Your Business Wellness Check-up 2022

- What it is to be and think like an entrepreneur in 2022
- How to establish a foundation for business growth

[Register Here](#)



# SMALL BUSINESS TAX STRATEGIES FOR 2022

February 22, 2022  
Tuesday, 3 PM EST

## Session 2: Small Business Tax Strategies for 2022

- Business tax-related and tips for 2021 tax returns
- How to choose the proper structure for your business and tax implications
- Small businesses tax deductions that you need to know

[Register Here](#)



# BUSINESS AGILITY WHAT IT MEANS AND HOW TO ACHIEVE

March 29, 2022  
Tuesday, 3 PM EST

## Session 3: Business Agility – What it means and how to achieve

- What is agility, and what does it mean for small businesses
- How to take advantage of being small for adapting agility
- How to leverage opportunities (for example, software for small businesses) for better communication and collaboration

[Register Here](#)



# LOVE YOUR MONEY MASTERING CASH FLOW MANAGEMENT

**April 26, 2022**  
**Tuesday, 3 PM EST**

## Session 4: Love your Money – Mastering Cash Flow Management

- How to navigate and think strategically about cash flows
- How to maximize cash in and minimize cash out
- How to make cash work for small businesses

[Register Here](#)



# ARE YOU LOAN READY? WHAT YOU NEED TO KNOW

**May 31, 2022**  
**Tuesday, 3 PM EST**

## Session 5: Are you Loan Ready? What you need to know

- How to evaluate if your business needs to borrow and prepare for the loan
- What financial data is necessary to access business loans?
- What are your credit options, and how to build your credit?
- Types of financing (including SBA loans)

[Register Here](#)



# BECOME A CERTIFIED MINORITY WOMEN BUSINESS OWNER

**June 28, 2022**  
**Tuesday, 3 PM EST**

## **Session 6: Become a Certified Minority Women Business Owner**

- How to become a certified minority or women-owned small business
- How the proper business certification can help your business
- How to leverage and maintain the certification

[Register Here](#)



# HOW TO TELL A COMPELLING BUSINESS STORY

July 26, 2022  
Tuesday, 3 PM EST

## Session 7: How to tell a Compelling Business Story

- How to create a compelling story of your business journey
- Kinds of communications that will inspire loyalty, advocacy, and word-of-mouth in a world of customer networks
- Tools and solutions that you can use to create a more effective messaging strategy

[Register Here](#)





# TIPS FOR IMPROVING YOUR MARKETING CHANNELS

**August 30, 2022**  
**Tuesday, 3 PM EST**

## Session 8: Tips for Improving your Marketing Channels

- How to plan and schedule your content and sharing tools
- How to track and measure the response
- How to put important insights to work for your business
- How to find the one that works the best for you and reach potential leads

[Register Here](#)



# HIRING AND TEAMBUILDING FOR SMALL BUSINESS OWNERS

**September 27, 2022**  
**Tuesday, 3 PM EST**

## Session 9: Hiring and Teambuilding for Small Business Owners

- Small business team building ideas
- Hiring for small businesses (contractors, freelance, full-time, or part-time employees)
- What to maintain for accurate tax records and how to keep track of withholding taxes

[Register Here](#)



# CONSULTATIVE SELLING AND BUSINESS DEVELOPMENT FOR SMALL BUSINESSES

**October 25, 2022**  
**Tuesday, 3 PM EST**

## **Session 10: Consultative Selling and Business Development for Small Businesses**

- How to build and cultivate client and customer base
- How to ask and close the deals
- How to create partnerships and alliances as part of business development

[Register Here](#)



# RETIREMENT PLANNING AND SAVING STRATEGIES

November 29, 2022  
Tuesday, 3 PM EST

## Session 11: Retirement Planning and Saving Strategies

- Tips and strategies for managing your personal and business finances and planning for your retirement
- How to improve your fiscal fitness no matter where you are in your life, business journey, and career

[Register Here](#)



# HOLIDAYS GET TOGETHER

December 27, 2022  
Tuesday, 3 PM EST

## Session 12: Holidays Get Together

- Holidays Happy Hour
- Reviewing 2022, where we are, trends and opportunities for 2023, and what we should cover in 2023

[Register Here](#)



## Contact Us

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